

## FOR IMMEDIATE RELEASE

Contact: Gina Davis (410) 962-5707 gina@thehatchergroup.com National Urban Alliance for Effective Education 33 Queens Street, Suite 100 Syosset, NY 11791 | (800) NUA-4556

## YVETTE JACKSON NOMINATED FOR BEST EDUCATION/POLICY RESEARCH IN THE 2011- 2012 ANNUAL BAMMY AWARDS

Supporters can vote online to help Dr. Jackson win this prestigious education community award for excellence at www.bammyawards.com

Syosset, NY – March 14, 2012 – The National Urban Alliance for Effective Education (NUA) announced today that its CEO, Yvette Jackson, has been nominated for Best Education/Policy Research in the 2011-2012 Annual Bammy Awards.

Presented by the Academy of Education Arts and Sciences International, the Bammy Award is a cross-discipline award recognizing educators from across the education field.

As CEO of the National Urban Alliance, Dr. Jackson oversees a national nonprofit organization focused on improving the achievement of students in underachieving schools through innovative student-focused interventions and advocacy. NUA's approaches and philosophy are laid out in her recent book, *Pedagogy of Confidence*.

An internationally known lecturer on education policy and neuroscience, Dr. Jackson is also the former executive director of instruction and professional development for New York City Public Schools.

"Nominees like Yvette demonstrate that there are a lot of people who are not waiting for Superman and are doing excellent work and making a difference in education right now," said Errol St. Clair Smith, Spokesperson for the Academy of Education Arts and Sciences International. "The nomination alone is a meaningful statement that the nominee is making a difference and is standing out in the field."

"I'm flattered to have been nominated for this prestigious award," Dr. Jackson said. "The National Urban Alliance believes that all children can perform at high levels and this nomination further validates that belief and mission."

As a nominee, Dr. Jackson is eligible to win a Bammy's Educator's Voice Award, which is voted online by the education community. During the voting period, Dr. Jackson supporters can cast their votes in The Bammy's Educator's Voice Awards at <a href="https://www.bammyawards.com">www.bammyawards.com</a>

Winners will be announced in the fall of 2012. The Bammys are presented by The Academy of Education Arts and Sciences International, which includes leading educators, education leaders, education professors, journalists, editors, researchers, commentators, advocates, activists, visionaries and pioneers. The Academy is comprised of a board of governors, a council of peers and associate members.

## **About the Bammy Awards:**

The Bammy Awards is a cross-discipline award that identifies and acknowledges excellence in education. The Bammy Awards were created in response to the tremendous national pressure on educators and education leaders to improve student outcomes, the impact of high-stakes accountability and the intense scrutiny that today's educators face.

The Awards aim to foster cross-discipline recognition of excellence in education, encourage collaboration in and across the various domains, elevate education and education successes in the public eye, and raise the profile and voices of the many undervalued and unrecognized people who are making a difference in the field. The Bammy Award is sponsored by BAM Radio Network, which produces education radio shows for the nation's leading education associations.

## #####

Based in Syosset, NY and founded in 1989 at Teachers College, Columbia University, the National Urban Alliance for Effective Education provides student-focused professional development, advocacy and organizational guidance to expand and accelerate student achievement. NUA works with teachers, school administrators and communities to identify strengths to leverage the needs and break down barriers to achievement and transform schools.