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**YVETTE JACKSON WINS IN EDUCATION/RESEARCH CATEGORY
IN THE 2011- 2012 ANNUAL BAMMY AWARDS**

Syosset, NY – July 11, 2012 – The National Urban Alliance for Effective Education (NUA) announced today that its CEO, Yvette Jackson, has won the Educators Voice Award in the area of Education/Policy Research in the 2011-2012 Annual Bammy Awards.

The Bammy Award, which is presented by the Academy of Education Arts and Sciences, is a cross-discipline honor that recognizes educators from across the education field. The academy includes leading educators, education leaders, education professors, journalists, editors, researchers, commentators, advocates, activists, visionaries and pioneers.

As CEO of the National Urban Alliance, Jackson oversees a national nonprofit organization that is focused on improving the achievement of students in underachieving schools through innovative student-focused interventions and advocacy. NUA's approaches and philosophy are laid out in her recent book, [*Pedagogy of Confidence*](#).

"I am honored to receive this prestigious award," said Jackson, who is also the former executive director of instruction and professional development for New York City Public Schools. "The National Urban Alliance believes that all children can perform at high levels and achieve the Common Core State Standards. This recognition further validates that belief and mission."

Jackson, an internationally known lecturer on education policy and neuroscience, is recognized for measuring and evaluating the learning potential of disenfranchised students. Her work helps school districts develop curriculum and strategies that integrate cultures, language and cognition to support learning and achievement of under-performing students.

More than 400 nominations were received in 31 categories, including Education School Professor of the Year, Innovator of the Year and Preschool Teacher of the Year. Voting was done online and computer tabulated in real-time. Through a public nomination and voting process, winners were chosen by their peers for the exceptional work they are doing to help educate our children. Winners will be recognized Sept. 15, 2012, at the Bammy Awards presentation in Washington, D.C.

About the Bammy Awards:

The Bammy Awards is a cross-discipline award that identifies and acknowledges excellence in education. The awards were created in response to the tremendous national pressure on educators and education leaders to improve student outcomes, the impact of high-stakes

accountability and the intense scrutiny that today's educators face. The awards aim to foster cross-discipline recognition of excellence in education, encourage collaboration in and across the various domains, elevate education and education successes in the public eye, and raise the profile and voices of the many undervalued and unrecognized people who are making a difference in the field. The Bammy Award is sponsored by BAM Radio Network, which produces education radio shows for the nation's leading education associations.

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Based in Syosset, N.Y., and founded in 1989 at Teachers College, Columbia University, the National Urban Alliance for Effective Education provides student-focused professional development, advocacy and organizational guidance to expand and accelerate student achievement. NUA works with teachers, school administrators and communities to identify strengths to leverage the needs and break down barriers to achievement and transform schools.